**Mid-weight Art Director**

Gravity Global is the world’s most awarded communications agency working with complex brands in complex markets across innovative sectors like aviation and fintech. Headquartered in London and with offices across the UK, we are growing fast and are looking for a highly organised and creative individual to join our ever-growing agency as an Art Director. You will be creating and developing advertising ideas, to create award-winning work.

**Key responsibilities will include:**

* Interrogating briefs to understand the context that lies behind a client’s business and communications need
* Working alongside the Creative Director to ideate, develop, design and deliver creative solutions for our clients
* Understanding the target audience and proposed media to be used in the campaign
* Present ideas to the Creative Director for approval and development, and writing copy through several stages of concepts and executions
* Generating and maintaining enthusiasm for ideas within the agency (and with clients when required) as they move from concept to execution
* Producing sketches, visual references and storyboards to convey the concept to the agency team, and then onto clients
* Responding to client and research feedback and continuing to develop the work until final approval stage
* Selecting all photographers, illustrators, TV Production companies and Directors, and models and cast involved in the creative production
* Overseeing the production of creative outputs e.g. print advertisements, TV commercials, mailings, social media content, etc.

**Experiences/skills required:**

* Demonstratable experience of working within an integrated agency
* Proven experience of working within the parameters of corporate branding guidelines
* Proficient in Adobe CC Suite
* Experience and understanding of how to deliver omni-channel communication
* A strong imagination and be ideas driven, with a genuine interest in all things design related
* Have concrete knowledge of creative services, with an eye for the best in design principles
* Has awareness of the latest production techniques, tools and materials
* Is competent in applying creative thinking to business problems
* Has exceptional communication skills with the ability to ‘sell’ ideas in an inspirational way
* A team player who can operate effectively under pressure and working to tight deadlines

**Salary**

* Competitive salary + benefits
* Global career development opportunities
* Hybrid working with up to 2 days in the office (usual hours 9 – 5:30pm, Monday to Friday)
* Central London location in Finsbury Square with fabulous offices featuring an impressive outdoor terrace with stunning views across the city
* Opportunities to get involved with working groups such as Diversity & Inclusion, Wellbeing and ESG / Sustainability

To apply, please send your CV to jointheteam@gravityglobal.com