

Television Centre

## HOW TO APPLY

### ANSWER ONE QUESTION

We need you! And we are reaching out to find you. On one side of A4 we'd like to see you shine. In words, pictures or whatever helps us get a sense of you....point us in your direction.

### SEND AN EMAIL

Send your application to [paul.matuszczyk@publicispoke.com](mailto:paul.matuszczyk@publicispoke.com)  
Subject: Your name and which intake you're interested in (e.g. Jane Smith - July)

No need to write a long message in the email. If you are particularly keen on one of **account management**, **strategy** or **production** do let us know.

### MEET THE DEADLINE

#### Next intake

July 4th to September 30th, 2022

#### Application deadline

Strictly 5pm Friday April 29th, 2022

#### Interview

Weeks commencing May 16th & 23rd

#### Final round ½ day

9am - 1pm Thursday June 9th, 2022

#### Offers to join

No later than Friday 17th June



12 week rotation through 3 departments working with real teams and on real projects.



Weekly seminars to give you an in-depth understanding of how our industry works.



Collaborate on a group Pitch Project with your Roar cohort and delegates from our Greenhouse creative team.



Should there be any down time (!) you'll have a comprehensive reading list to get stuck into.



Following your 3 months with us we'll do all we can to sign you up to full-time roles with us, with Publicis Groupe or within the industry.

#### What is it?

A 3-month paid (pro-rata £23k) placement entry-level programme for up to 4 candidates with communications agency Publicis•Poke.

No formal qualifications nor particular background/experience are required - it's an open door for raw talent.

#### Who's it for?

There are no restrictions as to who can apply, as long as you are of working age and have the legal right to work in the UK.

#### Which departments?

The programme will focus on account management, strategy and production departments. Candidates do not need to have picked in advance but should show an interest in our industry.

#### What are the future intake dates?

October 2022, January 2023, April 2023, July 2023, October 2023 etc.

#### What if I want to be a creative?

We have a separate programme called "Greenhouse" aimed at copywriters and art directors. Next in-take is for October 2022.

Application details to follow.