

the7stars

Marketing Data Engineer

About the7stars

the7stars is unlike any other agency. The distinction started the day we launched in 2005 when we named ourselves after a pub, but more importantly when we made a promise that we were going to do things differently.

And this commitment has stuck with us. It guides how we work, how we think and how we treat one another and can be expressed in a single word.

Freedom.

Our Freedom philosophy lives across our entire business from people, product and planning. It means we plan & buy media how we want, develop careers how we want, take holiday when we need it, invent tools when we need them, give people a platform to speak up, question and express themselves freely - but more importantly it has allowed us to create an amazing place to work.

In 2021 we have achieved our 9th year in a row as a Sunday Times Top 100 company to work for and have been awarded Campaign's number one media agency to work for accolade for the second year running.

the7stars is 220 passionate media people that are able to focus purely on creating great work for our clients. Clients such as Warner Music, Entain, Suzuki, Gousto and Kopparberg. UK focused, we also operate within an agile global network of like-minded friends, extending our client portfolio into Europe and the US.

If thinking freely and with integrity is your bag, then the7stars is an agency you should meet.

The Role

This is an exciting opportunity for the right candidate to join this new operational business unit within the7stars group. We believe that this is an essential role in delivering the ongoing success of media booking workflow and automation process within the7stars group.

What you'll be doing;

- Support the development of One Campaign Hub (OCH), to ultimately collect, store and transform disparate data sources from across the agency
- Pioneer the mission to empower users to use OCH as an exploration tool - ie pulling visuals for quarterly meetings or creating personal dashboards for internal use
- Support the development and maintenance of automated jobs that ensure required data is made available in an efficient and scalable way as possible
- Assist the development and maintenance of data quality checks and procedures, helping account teams overcome data issues before they impact the quality of the reporting solution
- Support the Data Engineering Lead with joint projects between the team and our tech consultancy, 13 Minutes
- Support the translation of user requirements and business needs into product plans
- Become a proficient user of Datorama/Google Cloud Platform/Azure/AWS3 and associated technologies, ensuring your work incorporates industry best practice
- Monitor automated jobs, troubleshooting data issues as-and-when they arise
- Support members of the Media Operations team responsible for "last mile" transformation and visualisation of data within the OCH platform
- Provide hands-on support to users of reporting solutions, helping the wider team triage and respond to user queries in a timely manner
- Attend internal stakeholder meetings, presenting your solutions and providing updates on your progress
- Support the development strong working relationships with third-party data providers that we rely on for access to necessary data, particularly Salesforce
- Keep on top of new functions and proactively test any betas that come our way
- Support internal teams on how to use the platform including Power User training



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Skills you'll possess

- Self-driven, results-oriented, solutions-focused with a desire to advance the agency to deliver improved ways of working
- Be able to quickly learn and adapt to new systems and processes
- Good core understanding of all digitally activated media channels
- Able to assimilate information quickly and adhere to processes and best practices
- Demonstrate critical thinking and problem-solving abilities
- Highly numerate and able to confidently work with data to identify patterns and inconsistencies.
- Strong interpersonal and relationship building skills, with the ability to train others.
- Good at problem solving with the ability to resolve issues in a timely manner.
- Team player who motivates others and encourages close collaboration.
- Strong accountability to meet deadlines and attention to detail.
- Ability to manage workload in a fast paced environment
- Adept at organisation, multi-tasking, time management and project management.
- Able to utilise confident communication style to manage stakeholder expectations

Experience

Essential

- At least 2-3 years experience working with marketing data sets
- Understand the standard workflows and metrics involved in digital marketing process
- Expertise in building reports to business requirements

Desirable

- Familiarity of Datorama (or other BI Platforms) at Admin level
- Proficiency in Python/SQL/Javascript



Apply if you want to...

- Join the largest independent, free thinking, fast moving media agency in the UK
- Have the freedom to grow your career at pace
- Be surrounded by a diverse team of talented thinkers, who love the work they do
- Have the freedom to design a flexible approach to your working life
- Be challenged to learn and grow every day
- Join a business that does more than just media – that gives 5% of its profits back into the community
- Be part of a culture that encourages creativity, entrepreneurialism and most importantly of all... fun

Please don't apply if...

- You need a lot of handholding
- Thinking big isn't your thing
- Shaping the company you work for and things around you doesn't get you excited
- Challenging yourself isn't something you want to do

Salary & Benefits

- Competitive salary
- Free breakfast
- Company bar
- Flexible working
- Uncounted holiday (Birthdays or the day after are now compulsory!)
- New Business Bonus eligible in your first year as a 7stars employee
- Personal finance advice
- Life Assurance
- Critical Illness cover
- Income protection
- Summer profit share bonus and Christmas bonus
- Private Medical Insurance
- Choice of 5 gyms
- Season ticket Loan
- Cycle to work Scheme
- Techscheme
- Extensive Maternity, Paternity, fostering and adoption leave package, including a bonus for mums when they announce they are expecting and a Gousto box for when the baby first arrives home
- Royal London pension (Including a Green Pension option)
- Employee assistance programme

the7stars is committed to creating a diverse environment, where employees feel empowered to share different ideas, perspectives and experiences in a collaborative and creative work environment. Equality and inclusion are at the heart of our culture. All qualified applicants will receive consideration for employment without regard to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race (which includes colour, nationality and ethnic or national origins), religion or belief, sex or sexual orientation.

