**Kite Studio Executive**

**Who we are**

We exist because we saw a gap in the market. A gap between ideas and measurement. Anyone can have a good idea, but they don’t necessarily know how to measure it. Conversely, just because you can measure things, it’s no guarantee you can have good ideas. Well, we do both.

We’re the free-thinking media agency for brands with big plans. We enhance reach, reputation, and revenue by giving every client the best in **Heart, Art and Science**, which means going the extra mile to understand their world and collaborating to create market-leading strategies, anchored in intelligent data. And because we’re independent, we enjoy the freedom to work with clients we love, in ways that work best for both of us. Because great relationships drive better results.

We’re a team of creative thinkers, professional doers and clever data people, all obsessed with delivering measurable outcomes. With a team of over 90 media specialists and growing, The Kite Factory has seen exponential growth, celebrated award-winning work, and welcomed multiple new clients in recent years, including WhiteClaw, Crisis, Skin+Me, Anthony Nolan and Sekonda. We are also proud to be ranked as one of Campaign’s Best Places to Work, as well as holding IPA Platinum status for our dedication to learning and development.

**What we are looking for**

An individual who has the passion, drive and tenacity to make a difference! As a Kite Studio Executive, you will have the day-to-day responsibility of content versioning, working alongside John Downs as Senior Programmatic Manager, enhancing our clients’ media buying possibilities and performance

We would like you to have experience in the following areas: -

* Video & Image editing in Adobe (or something similar)
* Digital content creation for social platforms
* Motion, design, and composition experience
* Ideally a design portfolio to showcase experience

**Your role**

* Creating programmatic assets in HTML5 using Google Web Designer & Google studio
* Creating video, animated and static social assets using the Adobe suite
* Providing copywriting and editorial support when necessary
* Assisting account managers to form content testing frameworks, both proactively and on request
* Assisting John Downs to create assets storyboards for client proposals
* Assist with monthly finance processes and case study creation
* Bringing channel proposals and new business pitches to life with design mocks

**Skills and experience**

* Competence in Adobe Creative Suite (Primarily Photoshop & Premier Pro)
* Creative thinking to power content design
* Highly organised to work across multiple projects
* Analytical to assess content performance
* Strong communication skills
* Good work ethic showing proactivity

**Our Culture**

We’re immensely proud of the culture at The Kite Factory. We run quarterly pulse surveys to create a feedback loop and constantly evolve the way we run the agency. All voices are heard and listened to, and we’ve worked hard to build and live by our values, which are: ***Think Freely, Aim Higher, Stay Smart, Get Involved and Win Together***

Our biggest asset is our people and the rapport they build with each other. To cement those relationships and create a supportive and inclusive culture we have several committees anyone can join including Social, Diversity & Inclusion and Environmental Impact.

<https://thekitefactorymedia.com/>

<https://www.linkedin.com/company/thekitefactory>

<https://twitter.com/thekitefactory>

<https://www.instagram.com/thekitefactory/>

<https://www.youtube.com/@thekitefactory2060/videos>

**What’s in it for you**

As well as working with some of the best people in the industry, we offer a competitive salary, a range of benefits, a huge focus on training and development with dedicated training time, partnerships with industry specialists, and the opportunity to progress and develop your career with the support of a fantastic team.

**Inclusivity and belonging**

At The Kite Factory, we welcome applications from all walks of life including those who are under-represented in our industry. We’re committed to creating a diverse and inclusive place to work where everyone feels they can belong and celebrate each other's differences. It’s so important to us that all voices are heard and listened to so that we can truly create an inclusive place to work where our teams can thrive.