**JOB DESCRIPTION**

**Mid-weight/Senior**

**Designer/Art Director**

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| **JOB TITLE:** | **DEPARTMENT:** |
| **Mid-weight/Senior** **Designer/Art Director** | **Creative Delivery** |
| **RESPONSIBLE TO:**  | **RESPONSIBLE FOR:** |
| **Director of Operations/Head of Creative** | **n/a** |
| **ROLE OVERVIEW** |
| Working alongside our Head of Creative and tight-knit team, you’ll be intrinsic to the success of our agency. You’ll learn new things every day and flex your creativity and skills in a career that’s constantly evolving, surprising, and rewarding. A talented, ambitious designer and art director with proven brand or agency experience, you’ll build strong working relationships with internal teams and contribute to new business opportunities as well as playing a key role in the successful and ongoing delivery of clients’ advertising & media campaigns. You’ll relish crafting brand and campaign visuals across disciplines, including shaping and aligning with brand identities, offline, digital, web, social, TV, audio, promotions, partnerships and sponsorships. And you’ll be involved at every stage of the project, from the initial insight and strategy stages through to concept generation, asset creation, production, and delivery. |
| **QUALIFICATIONS AND EXPERIENCE** |
| * Creative qualification or apprenticeship
* 3 years’+ experience in a similar role (guide only)
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| **REQUIRED SKILLS**  |
| * An understanding of how brands are built, behave and play out creatively
* The ability to use research data and insight to inform your creative approaches
* The ability to generate creative campaign concepts that seamlessly span diverse media and disciplines, including digital, web, app, video, audio, social, TV, and print
* Proficiency in Adobe Creative Suite
* Identity creation
* Creating brand guidelines
* Illustration, graphic design, and artwork
* Animation/motion graphics
* Video editing
* Art direction including TV and radio production
* Digital – web design, social media asset design, email
* Fluency in presenting work, both internally and to clients
* Time management and working to tight deadlines
* Fluency in using online systems to log time, share and back-up work, and ensure email security
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| **PERSONAL ATTRIBUTES** |
| * Creative flair (thinking and designing/visualising)
* Curiosity and a deep interest in popular culture – art, music, fashion, politics, dance and anything that can help us think outside the agency echo chamber. We want to create work that moves people, and maybe doesn’t feel like advertising at all.
* Advanced problem-solving skills
* Effective communication skills (written and verbal)
* The ability to manage multiple projects for multiple clients simultaneously
* An ongoing willingness to learn, take direction/ownership and respond positively to feedback
* Resilience, emotional intelligence, and a positive, can-do attitude
* Attention to detail and pride in your work
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