**Agency Profile Form**

Please provide the below information to be updated on your agency profile which is displayed on the IPA website [here](https://ipa.co.uk/membership/our-members/agency-members/).

Once filled out please email to [membership@ipa.co.uk](mailto:membership@ipa.co.uk)

**Agency Logo**

Please provide a separate image file of your logo and send along with this form.

Spec: No background (e.g. PNG file), max size = 300x300 px

|  |  |
| --- | --- |
| **Agency Name** | (Trading name / to be displayed on webpage) |
| **No of Employees:** |  |
| **Established Year:** |  |
| **Agency Discipline** | (Please pick one. If multiple apply, please pick the most relevant to the agency’s primary business):   * Brand Experience * Branded Content * B2B * Comm’s Planning * Content * Creative * Creative B2B * Design * Digital Marketing * Full Service * Healthcare * Integrated * Media * Mobile * Outdoor * Production * Programmatic Buying * Search |
| **Registered company name and company number:** | (Please provide details as per Companies House records) |
| **Email:** | (a contact email for your agency) |
| **Telephone:** |  |
| **Website:** |  |
| **Address:** |  |
| **About us:** | (please provide a succinct blurb best describing your agency) |
| **Capablities:** | (please delete those which do not apply)   * Affiliate Marketing * Brand Experience * Branded Content * Business Consultancy * Communications Planning * Creative * Customer Relationship Management (CRM) * Data Analysis * Design * Digital marketing * Direct marketing * Media Buying * Media Planning * Mobile * Outdoor * Public Relations * Recruitment * Research * Sales Promotion * Search * Social * Sponsorship * Strategic Planning * TV Production |
| **Sector Experience:** | (please delete those which do not apply)   * Agriculture/Livestock/Fisheries * Arts/Culture * Automotive * B2B * Baby goods * Business/Industrial * Charities * Clothing/Accessories * Cosmetics/Toiletries * Disposable Paper Products * Domestic appliances * Drink * Education * Electrical goods * Employment * Engineering * Entertainment/Leisure * Financial services * Food * Footwear * Franchise support * Fuel * Gardening Products * Government departments * Haberdashery * Health/Social Services * Heating/Cooling appliances * Home improvements/DIY goods * Hospitality & Entertainment * Household * Luxury goods * Media * Mobile * Office Equipment * Online Services * Pet care * Pharmaceuticals * Photographic * Professional Services * Property * Retail * Rewards & Recognition * Sports/Adventure * Technology * Telecoms * Tobacco goods * Travel/Transport * Utilities * Travel & Leisure |
| **Clients:** | (please provide a list of your Clients) |
| **LinkedIN url:** |  |
| **Twitter url:** |  |
| **Group:** | (Please provide details about your agency’s Group/Network, if applicable) |
| **Awards:** | (please provide your agency’s 4 most recent awards providing the name of the Awards, Year, Category and Client)   |  |  |  |  | | --- | --- | --- | --- | | **Award Ceremony** | **Year** | **Category** | **Client** | |  |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |  | |
| **Other Accreditations:** | (Please choose from the below accreditations (delete as appropriate) and add any not listed):   * BCORP Certified * Sarbanes Oxley Compliant * Investors in People * ISO9002 Accredited * ISO90012 Accredited * ISO14001 Accredited * ISO27001 Accredited |
| **People:** | (a list of your agency’s most senior people with their name and job title) |